

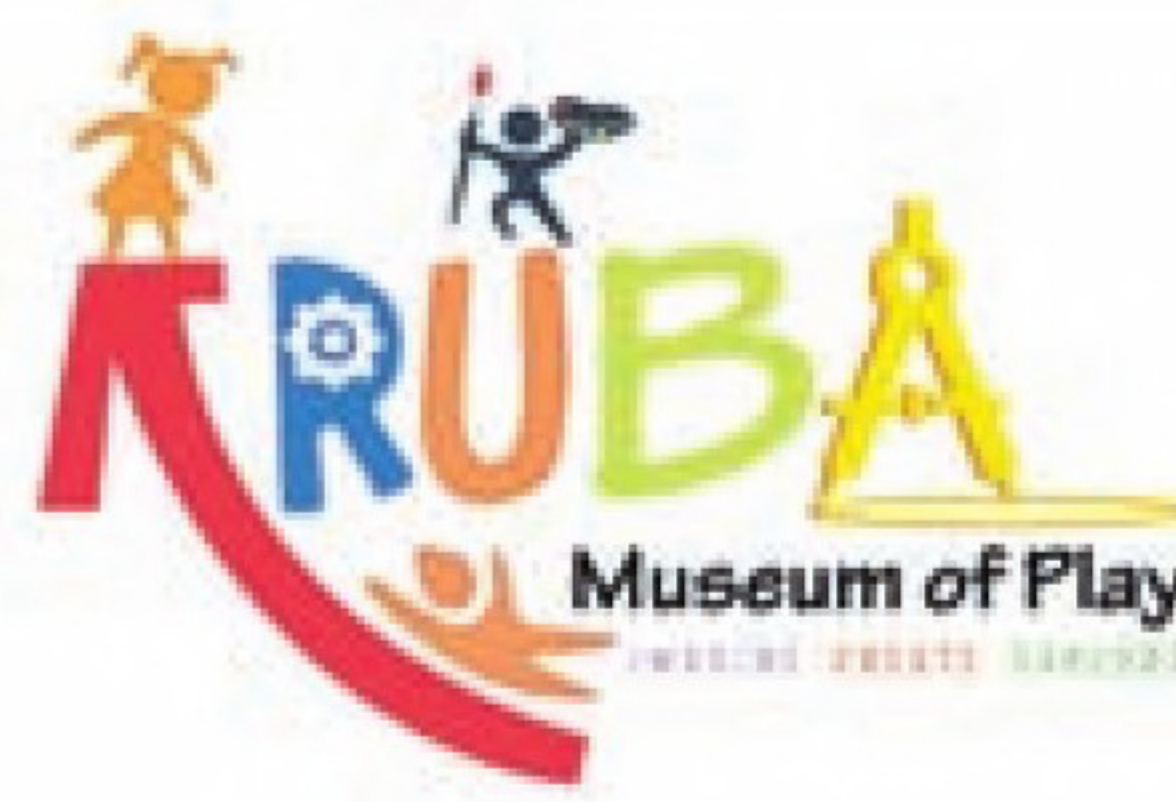
Aruba will have it's very own "Children's Museum"

SANTA CRUZ — Aruba will soon have it's very own children's museum with the name "Aruba Museum of Play". A museum is known to be a place where you are not allowed to touch anything. A children's museum is the opposite of this where children are encouraged to play with everything inside of the museum and in this way are able to learn in different areas such as art, science and humanities.

Everything in the museum is "hands-on" and interactive so each child can explore the museum on their own pace and in their own way together with their parents, family and friends.

Kids can touch, play, climb on, climb through and experiment with all the items within each of the museum exhibits.

More and more, research shows that open-ended educational experiences are critical to a child's development. Children's museums help children develop essential foundational skills, spark their creativity, foster curiosity and give them a love of learning that they will take with them throughout their lives. A children's museum is also beneficial to its community as it serves as a place where families can come together to spend time and learn and play together.



Everything started when co-founder of the museum, Reuella Berg, visited a children's museum in Charleston, South Carolina in 2018 with her two children. It was there that she saw how her children spent an entire morning playing and at the same time learning in an environment created just for them. Reuella felt inspired and motivated to bring something similar to her home country so that all the children of Aruba are able to experience something like this. In 2019 they started finding out ways on how to make this possible and in November of 2019 the official non-profit was launched under the name



"Aruba Museum of Play". The non-profit currently has a board of directors consisting of seven local members who are ready and able to work on making this project become a reality. The board of directors are:

- **President: Henk Reeberg**
- **Secretary: Ziziane Flemming**
- **Treasurer: Anthony Martina**
- **Member: Alvin Boekhoudt**
- **Member: Naomi Werleman-Richards**
- **Member: Kiziah Arends**
- **Member: Reuella Berg**

Now that they have officially launched the non-profit, the board of directors wanted to make the entire island of Aruba aware of this beautiful project to be able to make it become a reality. The museum is already part of the "Association of Children's Museum" which currently has a network of 425 children's museum in 20 countries where they share their experiences, knowledge and help each other out so that more countries around the world can have their very own children's museum. For more information regarding this association you can visit their website <https://www.childrensmuseums.org/>.

Naturally to be able to realize this project funds need to be raised. It is for this reason that the board of directors invites local and international businesses and organizations that would like to contribute and be part of this project to contact us directly so that we can set up a meeting and provide more information and come to an agreement.

Would you like to give a helping hand in making this project possible? Come and participate in this year's Aruba Doet where we will clean up a piece of land where we would like to construct the children's museum. You can sign up to volunteer here: <https://www.arubadoet.com/aw/node/694>

You can follow all of Aruba Museum of Play social media accounts:

Facebook: www.facebook.com/arubamuseumofplay
 Instagram: @arubamuseumofplay
 Youtube: https://www.youtube.com/channel/UCmjSPwBCP7b7eAzzJZVcBJA?view_as=subscriber
 Website: www.arubamuseumofplay.org

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